









- 1. OPTI-MUM is specifically formulated to optimise skeletal and structural growth for replacement heifers in dairy and beef herds.
- 2. Contains high quality whey milk ingredients resulting in efficient absorption of the high protein levels.
- 3. Inclusion of Triple Shield Protection:
 - » Increases the growth of intestinal micro flora.
 - » Reduces the incidence of digestive scours.
 - » Minimises the growth of harmful bacteria including E-coli, Clostridia and Salmonella.
- 4. Achieves high performance with dairy replacement stock and beef calves in intensive rearing systems.
- 5. OPTI-MUM is an easy mixing calf milk replacer, ideal for once a day, twice a day feeding, computerised and ad lib calf rearing systems.







Computerised Once a day Twice a day Ad Lib

Twice a day feeding rates/calf

Days of Age	Morning		Evening	
	Water	Powder	Water	Powder
0-4	Colostrum		Colostrum	
5-10	2 Litres	200g	2 Litres	200g
11-Weaning	2.5 Litres	300g	2.5 Litres	300g

Once a day feeding rates/calf

Days of Age	Morning		Evening			
	Water	Powder	Water	Powder		
0-4	Colostrum		Colostrum			
5-8	1.5 Litres	200g	1.5 Litres	200g		
9-13	2 Litres	250g	2 Litres	250g		
14-16	2 Litres + 400g					
17-20	2.5 Litres + 500g					
21-Weaning	3 Litres + 600g					

With computerised feeding systems, optimal peformance is achieved at an inclusion rate of 140g/L.

- 6. Shelf Life: 18 months from date of manufacture.
- 7. Available in pallets of 20kg polylined paper bags.
- 8. Store in a cool dry place.

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